



WHITE BIRCH CENTER

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ANNUAL APPEAL

Our Vision is to enrich life and strengthen community

Dear friend,

For almost 50 years White Birch Center has played a vital role in the greater Henniker area. Our vision is to enrich life and strengthen community. We do this by providing three types of exceptional programming:

- High-quality and affordable child care for working families.
- Intentional and safe before and after school care for school-aged children.
- Senior programming described by its members as “life-altering.”

Children graduate from our Early Learning Program ready to start their academic careers with confidence and ease. Parents of school-aged children utilize our Extended Education Program to provide quality care and enriching opportunities for their children as well as manage their work week. The Active Living Program for seniors adds to their quality of life and enhances our entire community.

The current socio-economic climate poses a significant challenge for White Birch Center. Inflation and the tight labor market have increased pressure on our sustainability. Your donation not only eases this pressure but also serves as a direct investment in the day-to-day lives of those we assist – parents, children, and seniors.

Each day, we commit ourselves to realizing the potential of quality care and active living in our community and your support is indispensable in achieving this mission. Please make a generous contribution to our Annual Appeal and help us sustain the high-quality programs we provide to children, families, and seniors.

Your consideration and support is greatly appreciated.

Sincerely,

Marc McMurphy
Executive Director

“As federal emergency funding ends, NH child care providers say they still need help.”

-New Hampshire Public Radio
October 3rd, 2023



Thank
you



-Nolan, age 7

Your contribution makes
a difference in the lives
of so many.

When You Make a Donation, You Support...

Our Early Learning Program (Child Care)

We provide child care for 51 different families.

“Compassion, kindness and care are the best ways to describe ALL Staff at WBC. Our time here has been very positive, and we are so grateful to be a part of this community.”

-Connery Family
Early Learning Program Family



Our Extended Education Program (School-Age)

We provide before and after school care as well as summer camp programs for families with school-age children.



“It allows us such peace of mind knowing our daughter will be cared for by teachers who are always planning and providing additional enrichment activities. It is a true “extension” of the White Birch community that we know and have loved for quite some time.”

-Amanda Ruggles
Extended Education Program Parent

Our Active Living Program

We offer a wide range of different exercise, educational, organized excursion, and social activities for over 230 seniors.



“The exercise classes keep me moving at 91 and I have made so many friends. I would be lost without the Active Living Program.”

-Louise French,
Member of Active Living Program