

ANNUAL APPEAL

Our Vision is to enrich life and strengthen community



WHITE BIRCH CENTER

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Dear Friend,

Every day, there are three things we focus on at White Birch Center. We focus on providing high-quality child care for working families, making sure that school age children have thoughtful programming before and after school as well as during the summer, and offering a welcoming environment that promotes active living for our community's seniors.

There is a fourth concern that we don't talk about much, but I would like to mention in this letter to you. Many of our clients cannot afford the services we provide. The media has finally turned its eye to child care and is now reporting how the cost of child care is crushing working families. School budgets have been cut, leaving few options for activities and supervision of children before and

after school. Finally, our seniors, living on fixed incomes, are feeling the weight of high inflation.

This last concern, the affordability of quality and essential programming in our community, is where you can have an impact. Please make a generous gift to our annual appeal. There are families and seniors who genuinely need our programming and your financial support.

Sincerely,

Marc McMurphy
Executive Director

"With an early childhood background, it was challenging for our family to find local quality care. When we first visited White Birch it felt like a dream come true. My children have not only built foundational skills but they have established incredible relationships with their peers and teachers. White Birch provides rich experiential learning for children each day. I often find my children teaching me new things! I am grateful that we have such an accessible quality program where I can trust the teachers to help foster engagement and establish a love for learning." - Kelsea Ranfos



Making a Donation Directly Impacts...

The quality of life for our local seniors



Working families that are a part of our local community



The children of our Early Learning and Extended Education programs we support and care for every day

